MOHSEN ALATTAR©

GRAPHIC + TYPE DESIGNER + EDUCATOR

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EDUCATION

09.2024 – 05.2026
ArtCenter College of Design
Pasadena, California
Master of Fine Arts in Graphic Design
Specialization in Typography

08.2020 – 05.2024
Temple University
Philadelphia, Pennsylvania
Bachelor of Fine Arts in Graphic and Interactive Design

EXPERIENCE

09.2026 – Present
Graphic Designer (Part-time)
Sharaf Studio
Qibla, Kuwait

Collaborate with the studio team on brand identities, contributing to concept development, bilingual typography, and visual systems. Refine Arabic and Latin wordmarks and layouts through research, visual testing, and team feedback.

02.2026 – 05.2026
Teaching Assistant
ArtCenter College of Design
Pasadena, California

Assisted Professor Greg Lindy in Font Design 1, guiding critiques on letterform structure, rhythm, spacing, and type system coherence. Supported 12 students in designing and refining original typefaces through iterative review, technical feedback, and structured collaborative studio workflows, while also helping them develop specimen posters and specimen books to effectively present and articulate their type systems.

01.2024 – 05.2024
Graphic Designer + Technologist
Graphic and Interactive Design Connect Event
Philadelphia, Pennsylvania

Collaborated with a team to conceptualize and execute design elements of the event such as the brand identity, social media post design, and event poster, ensuring a cohesive experience that increased attendee engagement. Experimented with AI to enhance design processes, innovating visual and interactive elements for the event.

01.2022 – 01.2023
Graphic Designer + Social Media Manager
Kuwaiti Student Association at Temple University
Philadelphia, Pennsylvania

Oversaw comprehensive management of all social media platforms. Conceptualized and executed targeted digital content, ensuring consistent branding across all media. Directed visual design for numerous association events, from initial concept through execution.

EXPERTISE

Strong working knowledge of:
Acrobat, After Effects, Basecamp, Canvas, ChatGPT, ComfyUI, Cinema 4D, Cursor, DaVinci Resolve, Excel, Figma, Glyphs, Gemeni, Illustrator, InDesign, Keynote, Midjourney, p5.js, Perplexity, Photoshop, Premiere Pro, RedGiant, Webflow

Skills:
3D modeling, 3D motion, bookbinding, book design, brand identity design, font design, generative design, illustration, letterpress printing, motion design, packaging design, photography, poster design, design research, design strategy, typography, UI design, UX design, video editing, videography

Languages:
Arabic (Native)
English (Fluent)
HTML + CSS + JavaScript

RECOGNITION

09.2026
Communication Arts Typography Annual 2027
Anora, Shortlisted (Student Project)

08.2025 – 01.2027
ArtCenter Gallery + Lithographix Exhibition
Anora's Type Specimen Posters (Font Design)

10.2025 – 01.2026
Hoffmitz Milken Center for Typography
Los Angeles Gothic's Type Specimen Poster (Font Design)

08.2025 – 01.2026
ArtCenter Gallery
Juju Soda (Packaging Design)

08.2025 – 01.2026
ArtCenter Gallery
VIA (Packaging Design)

05.2025 – 01.2026
ArtCenter Gallery
LYKO (Brand Identity, Brand Strategy, and Poster Design)

VOLUNTEERING

05.2023 – 06.2023
Volunteer
Friends of the Wissahickon
Philadelphia, Pennsylvania

Volunteered in a community cleanup at Wissahickon Park to support environmental maintenance and preservation.